



KR CAPITAL

SPECIALIZING EXCLUSIVELY IN THE
SALE OF FEDEX ROUTES

Website Buyer Activity 2018

Audience Overview

SAVE EXPORT SHARE INSIGHTS



All Users
100.00% Users



Jan 1, 2018 - Jan 31, 2019 ▼

Overview

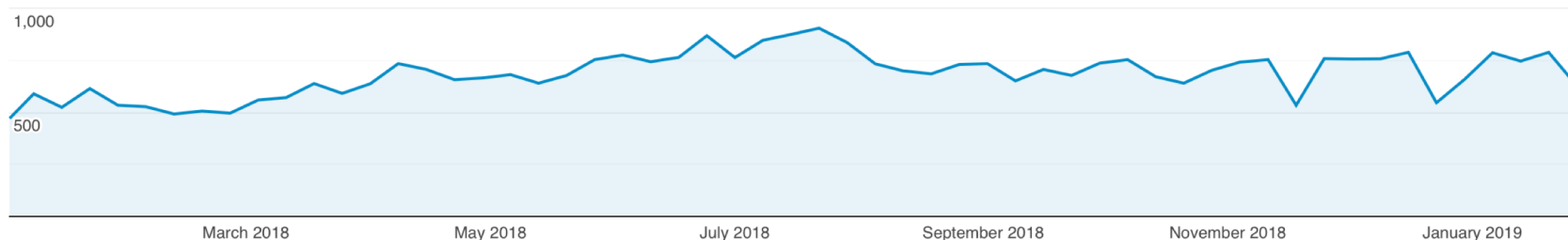
Users ▼ vs. [Select a metric](#)

Hourly Day **Week** Month

● Users

1,000

500



March 2018

May 2018

July 2018

September 2018

November 2018

January 2019

Users

32,986



New Users

32,851



Sessions

47,441



Number of Sessions per User

1.44



Pageviews

94,181

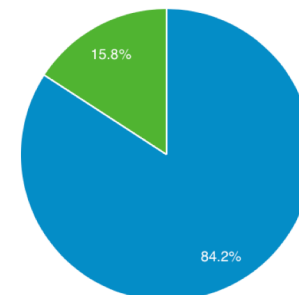


Pages / Session

1.99



■ New Visitor ■ Returning Visitor





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Map Overlay **Explorer**

Summary **Site Usage** Ecommerce

Region ?	Acquisition		
	Users ? ↓	New Users ?	Sessions ?
	30,796 % of Total: 93.36% (32,986)	30,739 % of Total: 93.57% (32,851)	44,709 % of Total: 94.24% (47,441)
1. California	3,071 (9.63%)	2,983 (9.70%)	4,675 (10.46%)
2. Texas	2,741 (8.60%)	2,666 (8.67%)	3,708 (8.29%)
3. Florida	2,391 (7.50%)	2,319 (7.54%)	3,297 (7.37%)
4. New York	2,386 (7.48%)	2,314 (7.53%)	3,160 (7.07%)
5. Georgia	1,877 (5.89%)	1,796 (5.84%)	2,703 (6.05%)
6. Illinois	1,671 (5.24%)	1,603 (5.21%)	2,225 (4.98%)
7. North Carolina	1,355 (4.25%)	1,302 (4.24%)	1,993 (4.46%)
8. New Jersey	1,127 (3.53%)	1,095 (3.56%)	1,550 (3.47%)
9. Virginia	1,098 (3.44%)	1,064 (3.46%)	1,376 (3.08%)
10. Pennsylvania	1,064 (3.34%)	1,033 (3.36%)	1,357 (3.04%)
11. Michigan	919 (2.88%)	889 (2.89%)	1,309 (2.93%)
12. Tennessee	853 (2.68%)	815 (2.65%)	1,234 (2.76%)
13. Ohio	798 (2.50%)	767 (2.50%)	1,108 (2.48%)
14. Washington	738 (2.31%)	710 (2.31%)	1,064 (2.38%)
15. Colorado	713 (2.24%)	694 (2.26%)	997 (2.23%)

